

THE DENTAL TIMES

MARCH 2010

Welcome to the inaugural issue of the DeWitt Dentistry Newsletter. We will endeavor to bring you the very latest in dental news, including information on the oral/systemic health connection, insurance questions, and other changing dental dynamics.

We are a work in progress and encourage all of our patients and readers to offer topics of interest or to submit questions they would like to see answered. Our sole purpose is to become the kind of informative forum that educated and savvy patients, such as ours, can confidently turn to.



Teeth Whitening Special!!

New, affordable teeth whitening packages available. Get dramatic results without a dramatic price tag.

Teeth, the Ultimate Accessory!

Contact our office today for more details and to set up an appointment

DENTAL CARE IMPORTANT FOR MEMORY

Good dental care may help aging adults keep their thinking skills intact.

A new study finds that adults ages 60 and older with high levels of the gum disease-causing bacteria are three times more likely to perform poorly on memory tests.

The findings are reported this month in the Journal of Neurology, Neurosurgery, and Psychiatry.

Previous research has established a strong link between poor oral health and heart disease, stroke diabetes and Alzheimer's disease.

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WE NOW HAVE DIGITAL X-RAYS

Safer

Digital X-Rays allow you to get necessary care without unnecessary radiation. X-rays play an invaluable role in the diagnosis of dental problems. But many people are concerned about the exposure to x-ray radiation. Computerized Digital Radiography (CDR) eliminates worries because it requires less radiation than conventional film x-rays.

Better

Digital Dental X-Rays are as accurate as conventional x-rays and can reveal things film cannot. The digital image can be magnified 300x its normal size to enhance diagnosis, be manipulated to correct contrast, and be color-adjusted to reveal hidden problems.

Faster

With Digital X-Rays, we spend more time treating and less time processing. The digital picture appears instantaneously.



Monthly Drawing

We will now be conducting a monthly drawing as a way to show our appreciation to our patients. Any patient who comes into our office for an appointment during the month will be able to fill out a raffle form and be entered in our monthly drawing. If you win we will contact you at the end of the month to redeem your prize.

**MARCH DRAWING:
WIN 4 FREE
MOVIE TICKETS!**

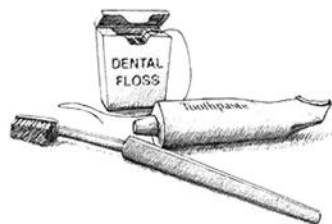


Giving Back to Our Community

Last month, our office donated care packages which included tooth brushes, toothpaste, and floss to the earthquake relief effort in Haiti through the **BEAR**

HUGS FOUNDATION.

DeWitt Dentistry also donated the same care packages to the local **DuPage P.A.D.S.** interim overnight housing site in Elmhurst.



Referral Program

Refer a patient to our office and once that patient has completed treatment you will receive a [free fluoride treatment](#) at your next cleaning visit. **(\$31.00 value)**

We appreciate patients who refer friends and family to our practice.

We value your confidence in our dental team!

Dental Insurance Corner

DID YOU KNOW?

Many dental insurance companies including Delta Dental will cover 3 cleanings per year for a woman when she is pregnant instead of the average 2 per year.

According to the American Academy of Periodontology about 50% of pregnant women experience pregnancy gingivitis: a condition caused by increased hormone levels that can cause swollen, red and tender gums. It is often accompanied with bleeding when you brush your teeth. If you experience the symptoms of pregnancy gingivitis, be sure to visit Dr. DeWitt to see if you need more frequent dental cleanings or other treatment. The best way to prevent pregnancy gingivitis is to practice good oral hygiene and to visit your dentist and dental hygienist for regular check ups and cleanings.

Evidence now suggests a new risk factor for low birth weight babies is periodontal disease. Pregnant women who have periodontal disease may be seven times more likely to have a baby that is born too early and too small.

[Contact your dental insurance company today to see if there is an additional benefit available to you, all you may](#)

VISIT US ON OUR WEBSITE AT: WWW.DEWITTDENTISTRY.COM